



Dear Parents and Families:

Reading is the most important skill you can teach a child. Of all the skills children learn, it is the one you can influence the most.

We invite you to visit our Scholastic Book Fair and experience a celebration of reading that provides families the opportunity to get involved in a universal mission: *encouraging kids to read every day so they can lead better lives.*

Our Book Fair theme, Happy Camper, takes students out into the world to explore what is beyond their back yard and opens to them a world of fun, engaging and affordable books kids want to read. Giving kids access to good books and the opportunity to choose books that interest them will motivate them to read more. And like most acquired skills, the more kids practice reading, the better they'll read and learn.

Reading is vital to every child's success and raising kids as readers means getting involved while they're young. Now is the time. Since there will never be a substitute for a parent's direct involvement in his/her child's education, please make plans to visit our Book Fair. See the Book Fair hours and schedule of activities [here](#).

If you are unable to attend the Fair in person, we invite you to visit our online Book Fair at <http://www.scholastic.com/bf/stjosephschoolvancouver>. Our Online Fair is available from April 26 to May 9.

We look forward to seeing you and your family at our Book Fair. Remember, all purchases directly benefit our school and we appreciate your support.

Sincerely,

Joe Manning  
Principal